



## *Immediate Release*

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### **Historic Inn at Pocono Manor's Earns Coveted AAA Diamond Award**

**Pocono Manor, Pennsylvania**, November 2011 ... The Inn at Pocono Manor has announced it is the recipient of the AAA Three Diamond Award for 2011. Lisa Green, director of sales & marketing, made the announcement.

"It is indeed an honor to be recognized by AAA," said Ms. Green. "This award is a wonderful tribute to the many improvements we have made at the Inn at Pocono Manor over the past year, and acknowledges the hard work and dedication of our wonderful team of service professionals."

As the New Year approaches, the Inn at Pocono Manor is completing their multimillion dollar, comprehensive renovation of the main lodge, which originally opened in 1902. Over \$5 Million was invested in the restoration and enhancement of the lodge building's public spaces and restaurants, meeting and event spaces, and guestrooms, which received new period-appropriate window, wall and floor coverings, new furnishings and bedding, linens, and bath facilities. Also enhanced were the Inn's technological capabilities, to support the changing needs and requirements of 21st Century guests.

Lodgings in AAA's Three Diamond Rating category offer an extensive array of amenities combined with a high degree of hospitality, service, and attention to detail. The Inn at Pocono Manor is part of a select group of Three Diamond recipients within the hospitality industry. In 2011, only a small percentage of the more than 59,000 AAA Approved and Diamond Rated lodgings and restaurants across the U.S., Canada, Mexico, and the Caribbean received the designation.

#### **About the AAA Diamond Rating**

The assignment of a AAA rating of One to Five Diamonds marks the completion of a successful annual evaluation. All properties must first meet AAA's rigorous requirements to become AAA Approved® establishments. More information about AAA Diamond Ratings and Diamond Award winners lists are accessible at [www.AAA.com/News](http://www.AAA.com/News).

## **About The Inn at Pocono Manor**

The Inn at Pocono Resort blends a century of hospitality with the demands of 21<sup>st</sup> Century travelers. Lovingly referred to as the “The Grand Lady of the Mountains” and a National Registry of Historic Places property, The Inn at Pocono Manor opened in 1902 as a country retreat for Philadelphia Quakers. Today it is the oldest continuously running Resort in the Poconos and one of the oldest in North America.

The Inn’s main lodge and event space were comprehensively renovated in 2011, restoring turn-of-the-last century charm to the historic facilities and integrating state-of-the-art technology expected by today’s travelers. The all-season resort boasts 237 beautiful guestrooms, and 25,000 square feet of flexible meeting and event space that can accommodate up to 500 guests. The Exchange at Pocono Manor restaurant features superb dining with an eclectic flair. The Old Lamplighter Lounge serves specialty beverages and pub fare throughout the day.

Complete recreational amenities are available at The Inn at Pocono Manor, including signature golf, horseback riding, indoor and outdoor swimming pools, the luxurious Laurel Spa, fishing, clay shooting, cross country skiing, and more. Striking views of the Pocono Mountains are visible from all sides of the resort’s main building. Complimentary wireless Internet is available throughout. The Inn at Pocono Manor features two 18-hole signature golf courses, including the East Course dating to 1912, which was redesigned by Donald Ross in 1927 and has been host to golf legends like Sam Snead, Arnold Palmer and Jerry Barber. In 1959, the George Fazio-inspired West Course opened.

A destination within the Poconos for over a century, the 3000-acre Inn at Pocono Manor is minutes away from Crossings Premium Outlets, Camelbeach Water Park, Camelback Ski Mountain, and the Mt. Airy Casino. The AAA three diamond-rated Resort is within two hours of New York City, New Jersey and Philadelphia.

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